



Digital Demand Responsive Transport Update

Strategic Director:	Peter Paddon, Acting Director Place and Recovery
Lead Specialist:	Peter Paddon, Lead Specialist
Specialist:	Joe Walsh, Specialist Economy
Contact Details:	Joe.walsh@southsomerset.gov.uk

Purpose of the Update

In Summer 2021, South Somerset District Council commissioned transport consultants Liftango to produce a study that examined the feasibility of Digital Demand Responsive Transport as a solution to rural transport issues in South Somerset.

The brief included:

- Analysing the potential for Digital Demand Responsive Transport and to simulate the benefits for the district
- Identify specific areas within South Somerset where DDRT can have the greatest impact if introduced
- Design and simulate DDRT configurations to further maximise the impact for the South Somerset region

It has been requested by Cllr John Clark that the final report is presented to Members of Area South.

The presentation will include:

- An introduction to Digital Demand Responsive Transport and the associated benefits
- Key findings from the report including recommendations
- Next steps